

MONOSTAT RE-INVENTS THE MONOPOD

Precision Swiss-Made Monopods Achieve Perfect Balance and Perfect Photos via a Revolutionary "Swivel Toe Stabilizer"

Brooklyn, NY (February 5, 2007) – Just in time for PMA 2007, Accurate Sales, Inc. introduces Monostat-RS monopods to America. Monostat-RS models feature extremely lightweight and sturdy aluminum construction so they can handle even the heaviest digital, film or video camera with no problem making them ideal for professional or amateur photography and video. What sets Monostat-RS apart from more mundane monopods is both the precision Swiss construction and the revolutionary "Swivel Toe Stabilizer" that allows photographers to make rock-steady shots at up to a 60-degree angle from the horizontal.

The unique Rotation Stabilizer foot ensures steady shots with even the most extreme focal length telephoto lenses ensuring that tack-sharp pictures can be captured with the first shot. "There are times when you need a camera support and using a tripod is just not practical. That's where a Monostat-RS monopod is the perfect imaging solution. The design of all models in the Monostat-RS family is stable along both vertical and horizontal axes," says Baruch Dershowitz, President of Accurate Sales, Inc. and the exclusive US importer and distributor. "The RS foot is a support not a suction cup and is even safe for wooden floors. It's possible to make sharp photographs on slippery surfaces, such as marble and ice or even braced against the glass inside a moving vehicle."

The Monostat-RS is a must-have monopod for steady video shooting too. The friction-bearing design of the Rotation Stabilizer foot prevents involuntary movements around the leg's longitudinal axis permitting smooth horizontal motion for capturing moving objects or shooting panoramic views making it especially useful for capturing professional or amateur sports as well as scenic videography.

Monostat-RS monopods are available in five different maintenance-free models: The Monostat RS16 Professional has a matte aluminum finish with a maximum length of 61.8 inches, yet can be adjusted to a highly portable two feet length. It uses a three-section design and weighs 1.4 pounds. The RS16 Professional is available for \$199.95.

The Monostat RS16K All-Round is a four-section monopod that compresses to a portable 19.7-inches but extends up to 61 inches high! The All-Round weighs 1.4 pounds and is available in either matte aluminum or black finish with otherwise identical technical specifications. The matte aluminum RS16K All-Round is \$209.95 or \$269.95 in matte black.

When you have to get "real small" and need a monopod that weighs 1.3 pounds and fits inside the most compact camera bag the Monostat RS16SK Compact is the perfect

choice. Fully compressed this five-section monopod measures 16.5 inches but extends to a practical 57-inch height when you need it. The RS16SK Compact is available for \$224.95. Need to go long? Try the five-section Monostat RS16SL X-Long that extends to 75.6 inches yet retracts to 21.25 inches! This monopod weighs 1.6 pounds, has a matte aluminum finish and costs \$234.95.

All Monostat-RS monopods feature the Rotation Stabilizer foot and have a reversible 3/8, 1/4-inch camera mount allowing for convenient attachment of most types of cameras ranging from point-and-shoot to video up to the heaviest digital or film SLR or video camera. The twist-lock legs work well whatever the temperature; they can always be tightened. All Monostat-RS monopods have a two-year warranty and come with a handy, lined case with a convenient shoulder strap.

Germany's *fotoMagazin* was founded in 1949 and with 480,000 readers each month is the country's leading photography and digital imaging publication. *fotoMagazin* said, "We recommend the Monostat unipod. Because of its unique foot, this unipod's performance towers above the rest, it left all others in our test behind."

About Monostat.

Monostat of Switzerland is a division of Life Systems Design AG a company dedicated to providing quality products for the research market. Accurate Sales, Inc. is the exclusive importer of Monostat monopods to the USA. For more information about Monostat of Switzerland and its products and services, visit www.monostat.com.

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